



The Beverley Taylor Sorenson Arts Learning Program strives to provide **every** Utah elementary school student high quality arts learning and arts integration experiences.

The BTSALP does more than you think
Arts integrated education is shown to improve



**LANGUAGE
DEVELOPMENT**



**MOTOR
SKILLS**



**SOCIAL
EMOTIONAL
OUTCOMES**

BTSALP Helps Students (University of Utah Evaluation)



Students have higher math and reading test scores the longer BTSALP is in schools.



Students have higher attendance when they are taught using BTSALP



Parents become more engaged in schools with BTSALP

How we do it

The USBE funds BTSALP certified teachers who are qualified experts in one of four art disciplines: **visual art, dance, music and theater**. They work alongside elementary classroom teachers to develop lesson plans that incorporate art.

Seven Utah universities and colleges partner with the USBE to provide professional development for the BTSALP teachers and classroom specialists.



Where/Who benefits from the BTSALP

88%



of parents with students in BTSALP schools value teaching core subjects through the arts

89%



of teachers in BTSALP schools value teaching core subjects through art projects

92%



of parents in BTSALP schools would recommend the program to others

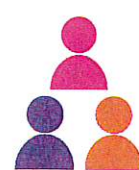
The BTSALP is in



400 SCHOOLS



**90% OF SCHOOL
DISTRICTS**

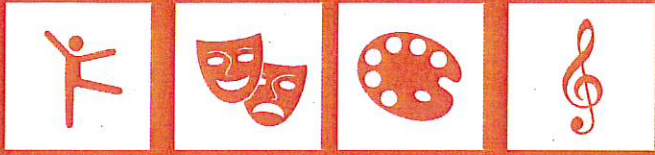


**REACHES OVER
300,000
STUDENTS**

The future of the BTSALP depends on you

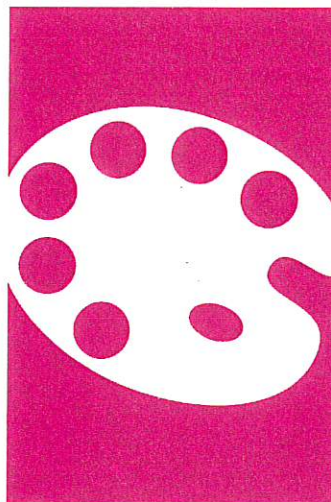
The BTSALP is well on its way to reaching every elementary school student in the state of Utah. This year, the BTSALP is requesting \$7.4M in perpetual funding from the state education budget to ensure every Utah elementary student has access to arts integrated education now and in the future.



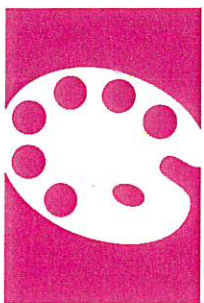


BTSALP

Beverley Taylor
Sorenson Arts
Learning Program



**Providing High-quality Arts Learning
and Arts Integration to Utah Students**



The Beverley Taylor Sorenson Arts Learning Program strives to provide **every** Utah elementary school student high quality arts learning and arts integration experiences.

History

Lifelong arts advocate and philanthropist Beverley Taylor Sorenson learned first hand how arts learning could impact students and schools. She gathered a team of experts and developed Utah's arts integrated teaching model. Over the years, her legacy has been felt by tens of thousands of children throughout Utah.

1995

Beverley Taylor Sorenson starts Art Works for Kids

1996

5 Utah Elementary Schools with an Arts Integrated Specialist

2006

Southern Utah University Beverley Taylor Sorenson Education Building Completed

2007

21 Utah Elementary Schools with an Arts Integrated Specialist

2008

Legislature appropriates \$16 million for a 4-year pilot program and 50 Utah Elementary Schools with an Arts Integrated Specialist

2012

72 Utah Elementary Schools with an Arts Integrated Specialist

2013

University of Utah Beverley Taylor Sorenson Arts and Education Complex Completed

2014

213 Utah Elementary Schools with an Arts Integrated Specialist

2016

Utah Legislature appropriates an additional \$3M in ongoing funding to BTSALP, taking total to \$9.75M on-going

2019

383 Utah Elementary Schools with an Arts Integrated Specialist
Request for perpetual legislative funding

Seven Utah universities and colleges partner with the USBE to provide professional development for the BTSALP teachers and classroom specialists. Endowments established 2005–13

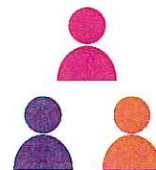


The BTSALP Serves

383 UTAH SCHOOLS



OVER 200,000 STUDENTS



How BTSALP Does It

- The Utah State Board of Education, through legislative appropriation helps fund BTSALP licensed teachers who are qualified experts in one of four art disciplines: **visual art, dance, music, and theater**. They work alongside elementary classroom teachers to develop lesson plans that incorporate art.
- The Utah State Board of Education awards funds, monitors compliance, and implements the BTSALP by collaborating with superintendents, school administrators, and fine arts specialists across the state.
- Funding from the Utah Legislature and Beverley Taylor Sorenson's legacy nonprofit, Art Works for Kids, is granted to LEAs that apply for the program each year.
- LEAs who reapply for the program are prioritized for annual grants, and new applicants are further prioritized based on the potential number of students served. All others are placed on a waiting list until expansion funds become available.
- Granted LEAs demonstrate commitment to BTSALP by agreeing to a 20% funding match.
- LEAs determine which schools receive BTSALP.
- Fine arts specialists are hired by LEAs, and report to their individual school administrators.

The BTSALP Does More Than You Think

Arts integrated education is shown to improve



LANGUAGE
DEVELOPMENT



MOTOR
SKILLS



DEEPER
LEARNING



STUDENT
ENGAGEMENT

BTSALP Helps Students (Utah Education Policy Center)



Students have higher math and reading test scores the longer BTSALP is in schools.



Students have higher attendance when they are taught using BTSALP



Parents become more engaged in schools with BTSALP



of parents with students in BTSALP schools value teaching core subjects through the arts



of teachers in BTSALP schools value learning through the arts, instead of teaching core subjects



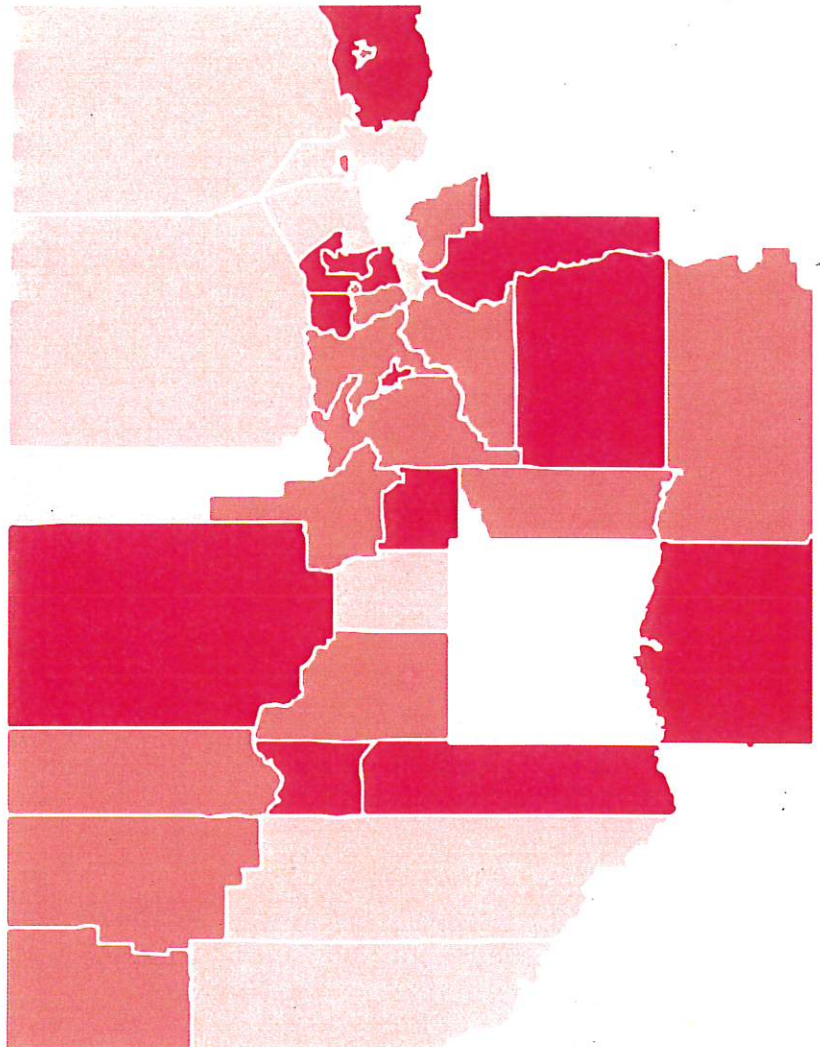
of parents in BTSALP schools would recommend the program to others

- Students in schools participating in BTSALP from 2009-2013 scored an average **2.2 points higher** on language arts CRTs and an average **3.1 points higher** on math CRTs **compared to students in schools without BTSALP**. (Source: 2013 study, Utah Education Policy Center).
- Students in schools participating in BTSALP from 2013-2017 had higher rates of average improvement in language arts, math, and science SAGE test scores (Source: 2017 study conducted by Westminster College Endowed Chair Rebecca Penerosa).

What Does it Look Like

LEAs IMPLEMENTING BTSALP

None:	0%
Light:	1-25%
Partial:	26-75%
Full:	76-100%



LEAs in Utah have developed different innovative BTSALP models to serve their students. Per Board Rule R277-490, the essential elements of the program include an arts specialist working collaboratively with classroom teachers to regularly plan and integrate instruction. LEAs can also propose additional activities that the Board can approve, as evidenced in the following models:

Traditional Model

One .5 FTE specialist serves every child in the school with weekly fine arts instruction integrated with core concepts in language arts, math, and science.

Alpine, Granite, and Jordan Districts

District-level coaches support effective BTSALP implementation at their schools.

Nebo School District

Eight specialists work side-by-side with classroom teachers to coach and model best practices of arts integration. Classroom teachers receive 8 days of training and are required to show evidence of arts integration.

Washington County School District

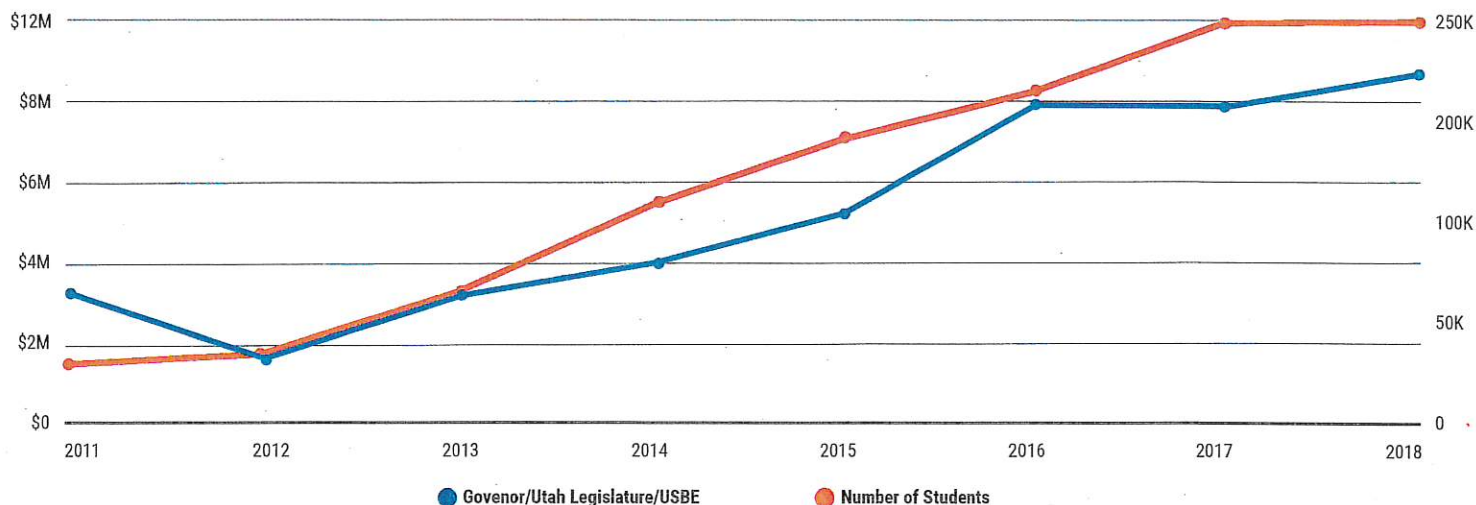
Dance specialists have been hired to specifically work with all elementary special education classrooms in the district.

Davis School District

Three specialists increase the capacity of para-professional arts teachers in 60 schools.

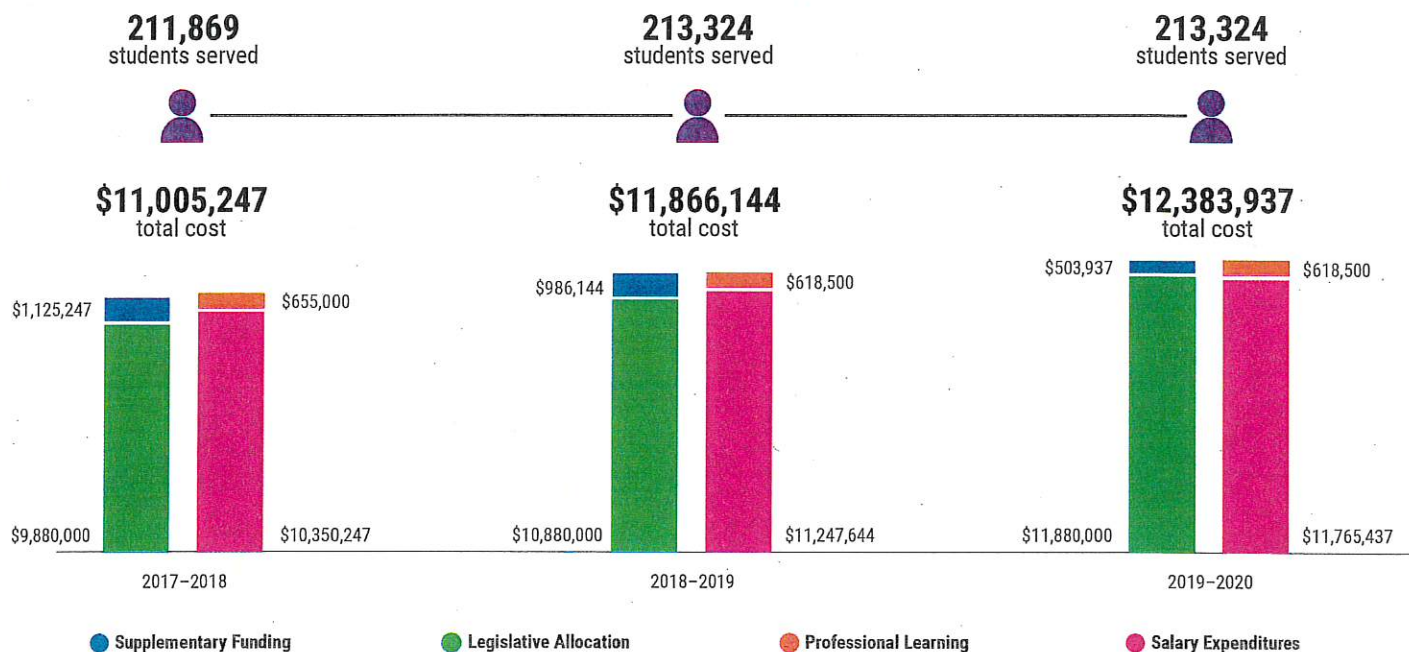
BTSALP Finances

Yearly legislative funding and number of students served 2014-2019



As the yearly allocation for BTSALP has increased, the program has served additional students.

Impact of increased salary costs on BTSALP



For the past several years, BTSALP has relied on supplemental funding, including private funding from Art Works For Kids.

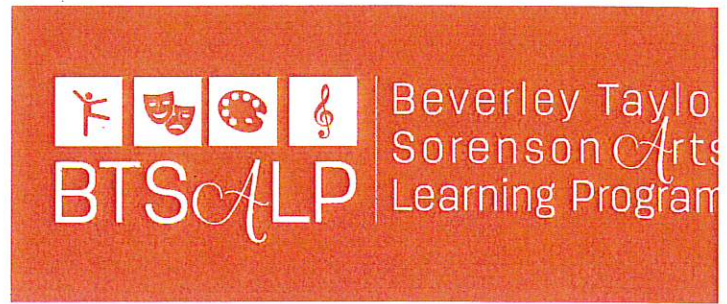
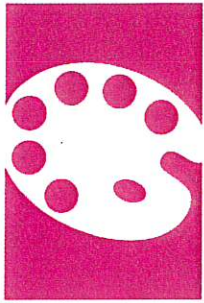
One Year Implementation Cost:

\$27 Million

Five Year Phased Implementation Cost:

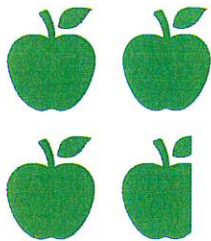
\$30 Million

Assumes a 5.5% growth rate. See five year implementation plan appendix.

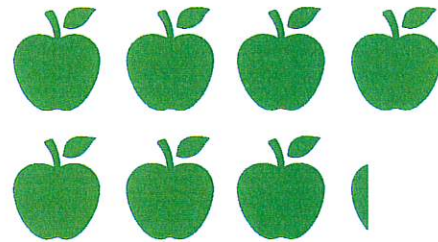
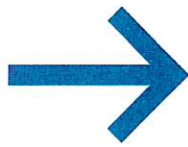


Every Child Deserves the Arts Learning Program

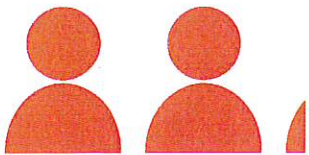
BTSALP has developed a 5 year expansion plan so that each K-6 student in Utah receives high-quality arts learning and arts integration experiences.



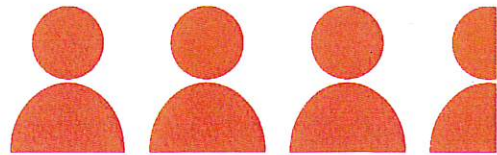
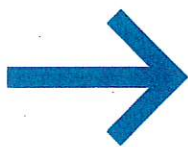
383 Schools



714 Schools



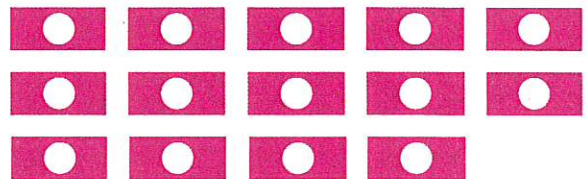
214,000 Students



356,000 Students



**\$11.8 Million
Annual Allocation**



**\$27 Million
Annual Allocation**

BTSALP Growth Model
Five Year Implementation Plan

	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
	Actual	Projected	Projected	Projected	Projected	Projected
PROGRAM SUMMARY						
Arts Specialists FTE	184.9	219.16	262.6	298.6	343.16	378.5
BTSALP Schools with Specialist	383	441	516	579	655	714
Average Schools per Specialist	2.00	2.00	2.00	2.00	2.00	2.00
School Districts (LEA)/Charter Schools	35/33	37/40	39/50	40/60	41/70	41/89
Number of Students with Specialist	214,154	244,604	280,799	310,917	347,953	356,000
(Statewide Percentage) 356,000 Total	60%	69%	79%	87%	98%	100%

OPERATIONS SUMMARY						
BTSALP Salary Costs (no growth)	\$11,765,437	\$14,770,248	\$17,771,380	\$20,238,416	\$23,260,400	\$25,652,868
Yearly Salary Growth, Inflation, and Student Population Growth (estimated at 5.5%)	\$0	\$689,092	\$932,774	\$1,122,738	\$1,278,532	\$1,464,962
Professional Development	\$618,500	\$780,183	\$989,255	\$1,164,876	\$1,376,737	\$1,541,207
Regional Support	\$0	\$360,000	\$360,000	\$360,000	\$360,000	\$360,000
TOTAL OPERATING COSTS	\$12,383,937	\$16,959,523	\$20,413,409	\$23,246,030	\$26,635,668	\$29,379,037
USBE Administration Costs	\$145,000	\$360,000	\$360,000	\$360,000	\$360,000	\$360,000

FUNDING SUMMARY						
Operating Costs	\$12,383,937	\$16,959,523	\$20,413,409	\$23,246,030	\$26,635,668	\$29,379,037
Increase and Growth Costs	\$0	\$689,092	\$932,774	\$1,122,738	\$1,278,532	\$1,464,962
Total Legislative Allocation	\$11,880,000	\$16,959,523	\$20,413,409	\$23,246,030	\$26,635,668	\$29,379,037
District Match	\$2,941,359	\$3,692,562	\$4,442,845	\$5,059,604	\$5,815,100	\$6,413,217
TOTAL FUNDING	\$14,821,359	\$20,652,085	\$24,856,254	\$28,305,634	\$32,450,768	\$35,792,254